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# Delivering meaningful audit reform

## Purpose

Fundamental audit reform must start with the concept of audit, not the market for audit services, nor its regulation.

## Principles

Audit reformers must create conditions for innovation, experimentation, validation, and competition to be focused on, and judged against, delivering the desired new audit future.

## Profession

Actioning the broader definition of audit is critical to delivering the desired task diversity, a vibrant audit profession, and more socially purposeful audit.

