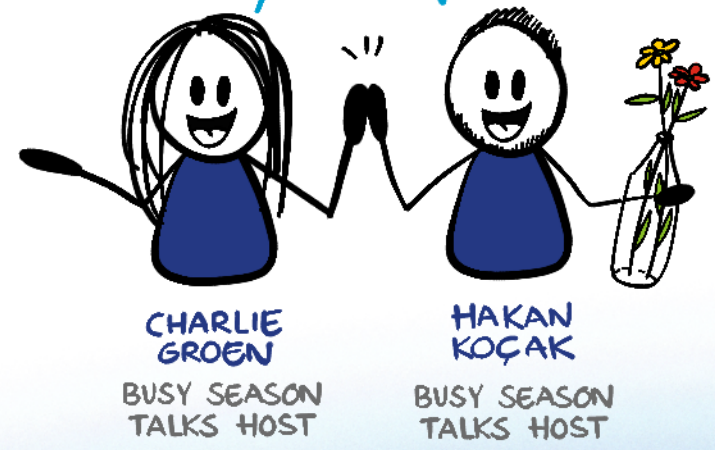
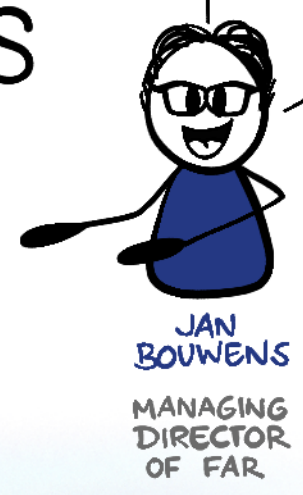


**BUSYSEASONTALKS**

# ON MAKING SURE AUDITS DELIVER ON EXPECTATIONS

SO NICE TO HAVE A LIVE BUSY SEASON TALK HERE...

...THEY REALLY TALK ABOUT PURPOSE!



MY LOVE FOR ACCOUNTANCY WASN'T LOVE AT FIRST SIGHT...



...BUT THE COMPLEXITY OF THIS PROFESSION IS A GREAT SOURCE FOR RESEARCH!

ACCOUNTANTS ARE IN TOP 5 TRUSTWORTHY: MAINTAIN THIS POLE POSITION!

RESEARCH INSIGHT:  
PEOPLE **STAY** IF THEY GET WHAT THEY CRAVE FOR:  
A GOOD LEARNING CULTURE IS NECESSARY

ALSO LEARN FROM AVIATION, MEDICAL SECTOR & INVESTIGATOR JOURNALISM

LET'S GET MUCH MORE DIGITAL

THE RESEARCH DATA HERE IN THE NETHERLANDS IS REALLY UNIQUE!

BIG DATA

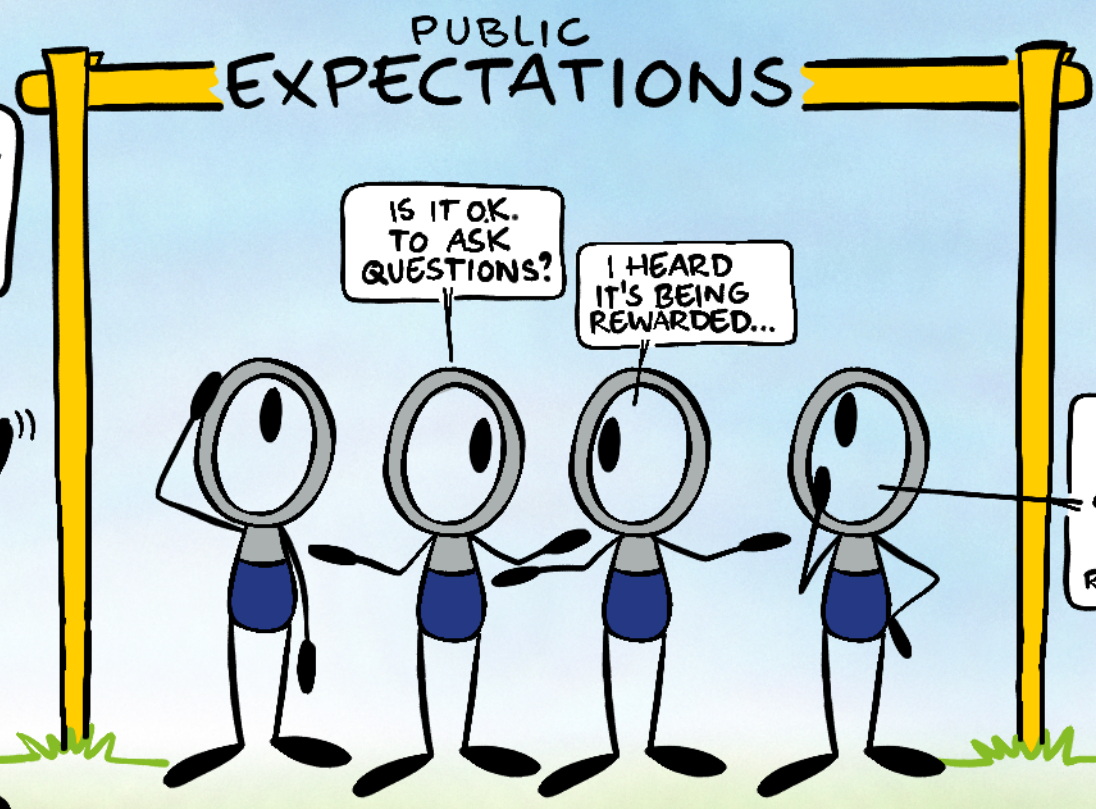
YES, LET'S HAVE A DRINK TOGETHER!

I WONDER... MAYBE WE COULD WORK TOGETHER WITH RESEARCHERS?

I HEARD IT'S BEING REWARDED...

IS IT OK. TO ASK QUESTIONS?

I'M A PSYCHOLOGIST, CAN I JOIN YOU GUYS?



ACCOUNTANT...

LIKE A DOCTOR:  
THERE IS A LOT OF JUDGEMENT & DECISIONMAKING INVOLVED!  
↓  
WITH AN OVERLOAD OF INFORMATION...  
↓  
A LOT OF DIAGNOSES, BUT THE "PATIENTS" DO NOT BRING FORWARD THEIR FLAWS VOLUNTARILY...

AND ON TOP OF THIS, I BRING MY OWN BIAS!

DIVERSITY?

CAN WE PLEASE DO RESEARCH ON AUDIT WORK THAT IS NOT EFFECTIVE??

BUT IT WOULD BE REALLY COOL IF WE COULD GET A LOT MORE DATA FROM THE WHOLE CHAIN, AND RULE OUT FRAUD...

FOUNDATION FOR AUDITING RESEARCH

FAR CONFERENCE 2022  
AUDIT FIRMS | SIDE & OUT | EXTERNAL FACTORS  
THE ORGANIZATION OF THE AUDIT