

# THE LOSS OF TALENT - A THREAT FOR AUDIT QUALITY



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WE USED DATA OF 1 AUDIT FIRM

A MATTER OF BALANCING

I'M MORE IMPORTANT FOR AUDIT QUALITY!

AUDIT QUALITY

LEAKING POTENTIAL?

TACIT KNOWLEDGE



WHO WILL BE OUR SUPERPARTNER NOW?

TECHNICAL KNOWLEDGE

HOW DO WE KEEP OUR TALENT?

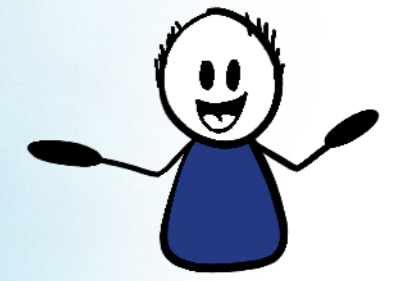
THEY ARE THE KEY DRIVERS!

OH NO! THEY ARE ONLY MEASURING ON MY TECHNICAL KNOWLEDGE...

I FEEL UNDERVALUED

MY NAME ISN'T PETER, SO I'LL QUIT TOO!

... SO ME & MY TACIT KNOWLEDGE WILL QUIT!



KAY VAN DEN ELZEN  
KPMG